

# A PATH TO A #BETTERYOU

COMPREHENSIVE GUIDE TO  
TOP CONFERENCES IN **2025**

Mark you Calendars!



#### CONTACT US

e: [care@andersonwillinger.com](mailto:care@andersonwillinger.com)  
m: +420 731 440 081  
[andersonwillinger.com](http://andersonwillinger.com)

#### WE ARE IN THE FLOW

The Flow Building  
Václavské náměstí 47 / 110 00 Prague 1  
Czech Republic



Welcome to **THE SECOND UNIQUE AND COMPREHENSIVE GUIDE TO THE MOST INTERESTING CONFERENCES** happening in **2025!**

From Cyber Security, Artificial Intelligence to HR, Marketing or Fintech, and much more!

**We believe in being in the right place at the right time is the key.**

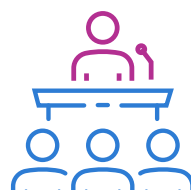
In today's globalized world, we must proactively seek out opportunities and emerging trends instead of passively waiting for them to come to us. Join us on a journey of exploration to uncover what lies beyond.

**305** of the worlds **MOST INTERESTING EVENTS** and Conferences analyzed and picked by Anderson Willinger.

**3 CONTINENTS**  
EUROPE | USA | ASIA



**26 TOPICS & TRENDS TO CHOOSE FROM!**



**OVERVIEW OF THE MOST INTERESTING EVENTS TO ATTEND IN 2025** with the options ranging from in-person and virtual, spanning from three different continents.



Anderson Willinger has gathered the **KEY TRENDS for 2025**. Curious to know where the action is? **Dive into conferences REGARDING THESE TRENDS** for a firsthand look at what's shaking up the business!

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**ARTIFICIAL INTELLIGENCE AND MACHINE LEARNING**

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**DIGITAL / TRANSFORMATION / OMNICHANNEL**

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**CYBERSECURITY AND PRIVACY ENHANCEMENTS**

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**SUSTAINABILITY AND ESG STRATEGIES**

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**CIRCULAR ECONOMY AND SUSTAINABLE ENERGY**

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**EXTENDED REALITY AND METAVERSE**

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## ARTIFICIAL INTELLIGENCE AND MACHINE LEARNING

DISCOVERING AI  
& BIG DATA FOR A  
SMARTER FUTURE



5-6 February, 2025  
London, UK  
In-person

AI-FY YOUR BUSINESS  
THIS YEAR



13-15 February, 2025  
Cannes, France  
In-person

THE ONLY AI SUMMIT  
THAT MATTERS



8-9 October, 2025  
Amsterdam, Netherlands  
In-person

ERF 2025	25-27 March, 2025	Stuttgart, Germany	In-person
The Frontier of Generative AI in Enterprise	31 Mar - 2 Apr, 2025	London, UK	In-person
GenAI Zürich	1 April, 2025	Zürich Switzerland	In-person
Machine Learning Prague 2025	28-30 April, 2025	Prague, Czechia	In-person / Virtual
CogX Festival	1 May, 2025	Los Angeles, CA, USA	In-person
Rise of AI	14 May, 2025	Berlin, Germany	In-person / Virtual
World AI Technology Expo	14-15 May, 2025	Dubai, UAE	In-person
The AI Summit London	11-12 June, 2025	London, UK	In-person
MLCon Conference & Training	23-27 June, 2025	Munich, Germany	In-person / Virtual
AIAI 2025	26-29 June, 2025	Limassol, Cyprus	In-person / Virtual
AI & Big Data Expo Europe	24-25 September, 2025	Amsterdam, Netherlands	In-person
GITEX Global	13-17 October, 2025	Dubai, UAE	In-person
Big Data Conference	18-21 November, 2025	Vilnius, Lithuania	In-person / Virtual

## DIGITAL | TRANSFORMATION | OMNICHANNEL

LEARN FROM EARLY  
ADAPTERS



5-6 February, 2025  
London, UK  
In-person

GAIN INSIGHT INTO  
EMERGING STRATEGIES



28-29 August, 2025  
London, UK  
In-person / Virtual

POWERING THE CONNECTED  
WORLD WITH IOT



24-25 September, 2025  
Amsterdam, Netherlands  
In-person

World Class Digital Transformation & Innovation 2025	5-6 March, 2025	Frankfurt, Germany	In-person
Adobe Summit	18-20 March, 2025	Las Vegas, USA	In-person / Virtual
DTW Ignite	17-19 June, 2025	Copenhagen, Denmark	In-person
Growth Minded Superheroes	18 June, 2025	Frankfurt, Germany	In-person / Virtual
DMWF Global	24-25 June, 2025	London, UK	In-person
Digital Transformation Europe	24-25 September, 2025	Amsterdam, Netherlands	In-person
Websummit	10-13 November, 2025	Lisbon, Spain	In-person



## CYBERSECURITY AND PRIVACY ENHANCEMENTS

**SAFEGUARD YOUR  
FUTURE**



**12-13 March, 2025**  
**London, UK**  
In-person

**SECURING OUR DIGITAL WORLD**



**30 Sept - 1 Oct, 2025**  
**London, UK**  
In-person

**“ FUTURE RESILIENCE ”**



**22-23 October, 2025**  
**Zurich, Switzerland**  
In-person

Cyber Intelligence Europe 2025	29-20 April, 2025	Madrid, Spain	In-person
RSA Conference	28 Apr - 1 May, 2025	San Francisco, USA	In-person / Virtual
Privacy Symposium	12-16 May, 2025	Venice, Italy	In-person
IOT Solutions World Congress (IOTSWC)	13-15 May, 2025	Barcelona, Spain	In-person
Cyber Live London	14 May, 2025	London, UK	In-person / Virtual
Cyberwisecon Europe 2025	20-23 May, 2025	Vilnius, Lithuania	In-person
OWASP Global AppSec EU 2025	26-30 May, 2025	Barcelona, Spain	In-person
InfoSecurity Europe	3-5 June, 2025	London, UK	In-person
Gartner Security & Risk Management Summit	22-24 September, 2025	London, UK	In-person
Cyber Security & Cloud Congress	24-25 September, 2025	Amsterdam, Netherlands	In-person
SANS DFIR Europe Prague	28 Sept - 4 Oct, 2025	Prague, Czechia	In-person / Virtual
CS4CA Europe 2025	30 Sept - 30 Oct, 2025	London, UK	In-person
Critical Infrastructure Protection & Resilience Europe	14-16 October, 2025	Brindisi, Italy	In-person
Hack.lu 2025	21-24 October, 2025	Luxembourg	In-person
Black Hat Europe 2025	December 2025	London, UK	In-person

## SUSTAINABILITY AND ESG STRATEGIES

**A JOURNEY OF  
TRANSFORMATION**



**10-11 February, 2025**  
**Riyadh, Saudi Arabia**  
In-person

**UK'S LARGEST  
NET-ZERO CONGRESS**



**29-30 April, 2025**  
**London UK**  
In-person

**GLOBAL SUMMIT FOR  
SUSTAINABILITY LEADERS**



**9-10 September, 2025**  
**London, UK**  
In-person / Virtual

World Future Energy Summit	14-16 January, 2025	Abu Dhabi, UAE	In-person
GreenBiz 25	10-12 February, 2025	Phoenix, AZ, USA	In-person
Economist Sustainability Week	10-12 March, 2025	London, UK	In-person
The World Sustainability and ESG Summit	13-14 May, 2025	Amsterdam, Netherlands	In-person / Virtual
European Sustainable Energy Week	10-12 June, 2025	Brussels, Belgium	In-person / Virtual
7th Biennial European Climate Change Adaptation Conference	16-18 June, 2025	Rimini, Italy	In-person
Sustainability Expo Europe	24-25 September, 2025	Amsterdam, Netherlands	In-person
Sustainable Innovation Forum	1-3 December, 2025	Paris, France	In-person



## CIRCULAR ECONOMY AND SUSTAINABLE ENERGY

COMPETITIVE, COLLECTIVE,  
CLIMATE-NEUTRAL



**World Sustainable Energy Days**  
4 - 7 March 2025, Wels/Austria

**4-7 March, 2025**  
**Wiels, Austria**  
In-person



TIME FOR ACTION



2025  
BASQUE  
CIRCULAR  
SUMMIT

**2-5 April, 2025**  
**Bilbao, Spain**  
In-person

RENEWING WHAT'S  
POSSIBLE



**8-11 September, 2025**  
**Las Vegas, USA**  
In-person

GO Circular	4-6 March, 2025	Rotterdam, Netherlands	In-person
European Automotive Circular Economy Summit 2025	19-20 March, 2025	Dusseldorf, Germany	In-person / Virtual
Circularity	29 April - 1 May, 2025	Denver, USA	In-person
3 <sup>rd</sup> European Congress on Renewable Energy and Sustainable Development	29-30 September, 2025	Lisbon, Portugal	In-person
CleanTech Forum Europe	5-7 November, 2025	Paris, France	In-person

## EXTENDED REALITY AND METAVERSE



EUROPE'S BIGGEST  
XR EVENT



**9-11 April, 2025**  
**Virtual**  
Virtual



REAL BUSINESS VALUE  
OF THE METAVERSE



**10-12 September, 2025**  
**Riyadh, Saudi Arabia**  
In-person



YOU'LL FEEL SPATIAL



**19-20 November 2025**  
**Vienna, Austria**  
In-person

CES 2025	7-10 January, 2025	Las Vegas, USA	In-person
IEEE VR 2025	8-12 March, 2025	Saint-Malo, France	In-person
XR Expo 2025	7-9 May, 2025	Stuttgart, Germany	In-person
10 <sup>th</sup> International XR-Metaverse Conference	24-27 June, 2025	Maastricht, Netherlands	In-person
ICVR 2025	9-11 July, 2025	Wageningen, Netherlands	In-person
SIGGRAPH 2025	10-14 August, 2025	Vancouver, Canada	In-person
Augmented Enterprise Summit	11-13 February, 2025	Dallas, USA	In-person
Immersive Tech Week	4-6 December, 2025	Rotterdam, Netherlands	In-person



Looking to expand your professional

## **NETWORK GLOBALLY WITHIN YOUR INDUSTRY?**

Join one of these conferences to stay in the loop with the  
**LATEST TRENDS** in your field!

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**FINTECH AND DIGITAL PAYMENTS**

**MEDIA / ENTERTAINMENT**

**RETAIL & E-COMMERCE**

**FMCG**

**HEALTHCARE**

**UTILITY - TELCO, ENERGY**

**ROBOTIZATION, AUTOMATIZATION AND SUPPLY CHAIN**

**E-MOBILITY AND SMART CITIES**

**NEW TECHNOLOGIES**



## FINTECH AND DIGITAL PAYMENTS

### EVOLVE YOUR DIGITAL BANKING



24-25 February, 2025  
New Orleans, USA  
In-person

### THE GLOBAL FINTECH ECOSYSTEM



October 2025  
London, UK  
In-person

### DISCOVER IMPACTFUL CONVERSATIONS



November 2025  
Singapore  
In-person

Finovate Europe	25-26 February, 2025	London, UK	In-person
Annual Fintech Summit	26-28 February, 2025	Singapore	In-person
20 <sup>th</sup> NextGen Payments & RegTech Forum	6 March, 2025	Zurich, Switzerland	In-person
Money Live Summit	10-11 March, 2025	London, UK	In-person
Merchant Payments Ecosystem Conference	18-20 March, 2025	Berlin, Germany	In-person
Pay360	25-26 March, 2025	London, UK	In-person
FTT Embedded Finance & Super-Apps	13 May, 2025	London, UK	In-person
ReWork AI in Finance	22-23 May, 2025	London, UK	In-person
Money 20/20 Europe	3-5 June, 2025	Amsterdam, Netherlands	In-person
Fintech Week	6-10 October, 2025	London, UK	In-person
Money 20/20 USA	26-29 October, 2025	Las Vegas, USA	In-person
FTT Fintech Festival	10-11 November, 2025	London, UK	In-person

## MEDIA & ENTERTAINMENT

### STORYTELLING AT SCALE



5-9 April, 2025  
Las Vegas, USA  
In-person

### AN ECOSYSTEM FOR INNOVATION, COLLABORATION AND CREATIVITY



14-15 May, 2025  
London, UK  
In-person

### WHERE BROADBAND MEETS CONTENT



3-5 June, 2025  
Cologne, Germany  
In-person

Digital Entertainment World 2025	10 February, 2025	Los Angeles, USA	In-person
Streaming Media 2025	25-27 February, 2025	Virtual	Virtual
SXSW 2025	7-13 March, 2025	Austin, USA	In-person
World News Media Congress 2025	4-6 May, 2025	Krakow, Poland	In-person
CABSAT	13-15 May, 2025	Dubai, UAE	In-person
Asia Tech x Singapore	27-29 May, 2025	Singapore	In-person
FIAT / IFTA World Conference	2-5 June, 2025	Tokyo, Japan	In-person
COMIC CON	24-27 July, 2025	San Diego, USA	In-person
IBC	12-15 September, 2025	Amsterdam, Netherlands	In-person
New EU Market Dubrovnik	December 2025	Dubrovnik, Croatia	In-person





## RETAIL, E-COMMERCE & LAST MILE

RETAIL'S RAPID  
REVOLUTION IS HERE!

**NRF '25** RETAIL'S  
BIG SHOW

12-14 January, 2025  
New York, NY, USA  
In-person

JOIN OVER 10,000  
PARTICIPANTS



**E-COMMERCE  
BERLIN  
EXPO**

19-20 February, 2025  
Berlin, Germany  
In-person

INTERNATIONAL E-COMMERCE &  
DIGITAL SUMMIT

**IEC**

8 April, 2025  
Prague, Czechia  
In-person

RETAIL'S NEW  
GROWTH DRIVERS



**WORLD RETAIL  
CONGRESS**

12-14 May, 2025  
London, UK  
In-person

THE WORLD'S #1  
E-COMMERCE SHOW



**WORLDEF ISTANBUL**

15-17 May, 2025  
Istanbul, Turkey  
In-person

WHERE RETAIL, INSIGHTS &  
INNOVATION UNITE



**Autumn 25  
RETAIL  
Festival**

8 October, 2025  
London, UK  
In-person

The Delivery Conference	11 February, 2025	London, UK	In-person
EuroCIS 2025	18-20 February, 2025	Dusseldorf, Germany	In-person
ShopTalk 2025: The New Market	25-27 March, 2025	Las Vegas, USA	In-person
PI Apparel   Merchandising Planning Europe	8-9 April, 2025	Lake Maggiore, Italy	In-person
Balkan E-Commerce Summit	29-30 April, 2025	Sofia, Bulgaria	In-person
E-commerce Summit	May 2025	Brussels, Belgium	In-person
IRX & IDX 2025	13-14 May, 2025	Birmingham, UK	In-person
Seamless Digital Commerce	20-22 May, 2025	Dubai, UAE	In-person
Shop Talk Europe	2-4 June, 2025	Barcelona, Spain	In-person
eTail	24-25 June, 2025	London, UK	In-person
Reshopper	4 September, 2025	Prague, Czechia	In-person
Shop Talk Fall	17-19 September, 2025	Chicago, USA	In-person
Savant E-Commerce	16-17 September, 2025	Copenhagen, Denmark	In-person
Paris Retail Week	16-18 September, 2025	Paris, France	In-person
Smart Retail Tech	12-13 November, 2025	London, UK	In-person



## FMCG

MARKETING LEADERS FROM  
EUROPE'S TOP FMCG BRANDS

**DIGITAL**  
FOOD & BEVERAGE

4-5 March, 2025  
London, UK  
In-person

YOUR GATEWAY TO POLISH  
FOOD & DRINK INDUSTRY

**WorldFood**  
Poland

8-10 April, 2025  
Warsaw, Poland  
In-person

WORLD'S LEADING TRADE FAIR  
FOR FOOD AND BEVERAGES



4-8 October, 2025  
Cologne, Germany  
In-person

The NGA Show	23-25 February, 2025	Las Vegas, USA	In-person
IFE - The International Food & Drink Event	17-19 March, 2025	London, UK	In-person
EPP GLOBAL FMCG/CPG Revenue Growth Management Forum	15-16 May, 2025	Porto, Portugal	In-person
Private Label International Trade Show	20-21 May, 2025	Amsterdam, Netherlands	In-person
VitaFoods Europe	20-22 May, 2025	Barcelona, Spain	In-person
The Consumer Goods Forum	10-13 June, 2025	Amsterdam, Netherlands	In-person
GroceryShop	28 Sept - 1 Oct, 2025	Las Vegas, USA	In-person
Fi Europe	2-4 December, 2025	Paris, France	In-person

## HEALTHCARE

EXPERIENCE THE FUTURE  
OF HEALTHCARE

**HIMSS** 25

3-6 March, 2025  
Las Vegas, USA  
In-person

! THE WORLD'S LEADING  
AI IN MEDICINE

INTELLIGENT  
HEALTH

Fall 2025  
Switzerland  
In-person

PHARMACEUTICAL AUTOMATION  
AND DIGITALISATION

**AUTOMA+**

24-25 November, 2025  
Vösendorf, Austria  
In-person

European Digital Healthtech Conference	25-26 March, 2025	Luxembourg	In-person
European Health Management Conference	4-6 June, 2025	Rennes, France	In-person
HIMMS Health Conference and Exhibition	10-12 June, 2025	Paris, France	In-person
HLTH Europe	16-19 June, 2025	Amsterdam, Netherlands	In-person
BIOMED Device	Sep 30 - 1 Oct, 2025	Boston, USA	In-person
MEDTECH Conferernce	5-8 October, 2025	San Diego, USA	In-person
MedFIT	8-9 October, 2025	Grenoble, France	In-person / Virtual
World Health Summit	13-15 October, 2025	Berlin, Germany	In-person
18 <sup>th</sup> European Public Health Conference 2025	12-14 Nocember, 2025	Helsinki, Finland	In-person
5 <sup>th</sup> World Congress on Global Healthcare and Medicine	17-18 November, 2025	Paris, France	In-person



## UTILITY - TELCO, ENERGY

EUROPE'S MOST SIGNIFICANT  
ENERGY CONFERENCE



19-20 March, 2025  
Amsterdam, Netherlands  
In-person

“ GLOBAL CONNECTIVITY  
REIMAGINED ”



5-6 May, 2025  
National Harbor, USA  
In-person

LEAD THE CHANGE



3-6 March, 2025  
Birmingham, UK  
In-person

European 5G Conference	28-29 January, 2025	Brussels, Belgium	In-person
MWC	3-6 March, 2025	Barcelona, Spain	In-person
Energy Tech Summit	9-10 April, 2025	Bilbao, Spain	In-person
OTC 2025	5-8 May, 2025	Houston, TX	In-person
Power2Drive Europe Conference	7-9 May, 2025	Munich, Germany	In-person
Energy Renewable Revenues Summit	21-22 May, 2025	London, UK	In-person
EuCNC & 6G Summit	3-6 June, 2025	Poznan, Poland	In-person
Global Energy Show Canada	10-12 June, 2025	Calgary, Canada	In-person
WEFTEC	27 Sep - 1 Oct, 2025	Chicago, USA	In-person
World Energy Congress (WEC)	6-9 October, 2025	Rotterdam, Netherlands	In-person
Enlit Europe	18-20 November, 2025	Bilbao, Spain	In-person

## ROBOTIZATION, AUTOMATIZATION & SUPPLY CHAIN

THE LEADING EUROPEAN  
TRADE FAIR FOR AUTONOMOUS  
TECHNOLOGIES & ROBOTICSE



18-20 February, 2025  
Düsseldorf, Germany  
In-person

INTRALOGISTICS SOLUTIONS AND  
PROCESS MANAGEMENT



11-13 March, 2025  
Stuttgart, Germany  
In-person

THE UK'S LEADING SUPPLY  
CHAIN CONFERENCE &  
LOGISTICS EXPO



17-19 June, 2025  
Birmingham, UK  
In-person

ARCI' 2025	19-21 February, 2025	Granada, Spain	In-person
European Robotics Forum 2025	25-27 March, 2025	Stuttgart, Germany	In-person
Warsaw Industry Automatica	13-15 May, 2025	Warsaw, Poland	In-person
Realize LIVE Europe	30 Jun - 2 Jul, 2025	Amsterdam, Netherlands	In-person
Industry of Things World Europe	28-30 September, 2025	Berlin, Germany	In-person
Reuters Supply Chain Europe 2025	October 2025	Amsterdam, Netherlands	In-person
Parcel+Post Expo	21-23 October, 2025	Amsterdam, Netherlands	In-person
EMS Summit - European Manufacturing Strategies	4-5 November, 2025	Munich, Germany	In-person
Retail Supply Chain & Logistics Expo	12-13 November, 2025	London, UK	In-person
SPS - Smart Production Solutions	25-27 November, 2025	Nuremberg, Germany	In-person



## E-MOBILITY AND SMART CITIES

A CITY ON THE MOVE

**polis**  
MOBILITY

11-12 June, 2025  
Cologne, Germany  
In-person



18-19 June, 2025  
London, UK  
In-person

ELECTRIC & AUTONOMOUS  
MOBILITY

**eMove**<sup>360°</sup>

14-15 October, 2025  
Munich, Germany  
In-person

Smart Cities Symposium Prague	29-30 May, 2025	Prague, Czechia	In-person
SITCE	Fall 2025	Singapore	In-person
MOVE America	24-25 September, 2025	Detroit, USA	In-person
Smart City Expo World Congress	4-6 November, 2025	Barcelona, Spain	In-person
IT-TRANS	3-5 March, 2026	Rheinstetten, Germany	In-person
European Mobility Expo	9-11 June, 2026	Paris, France	In-person

## NEW TECHNOLOGIES

MANY VOICES.  
ONE COMMUNITY.

**RSAConference™**

28 Apr - 1 May, 2025  
San Francisco, USA  
In-person

EUROPE'S MOST GLOBAL,  
COLLABORATIVE, AND CROSS-  
INDUSTRY, TECH SUMMIT & EXPO

**GITEX**  
EUROPE  
*Berlin*

21-23 May, 2025  
Berlin, Germany  
In-person

THE WORLD'S LARGEST CONSUMER  
AND ELECTRONICS SHOW 99

**IFA**

5-9 September, 2025  
Berlin, Germany  
In-person

MWC 25	3-6 March, 2025	Barcelona, Spain	In-person
VIVA Technology	11-14 June, 2025	Paris, France	In-person
London Tech Week	9-13 June, 2025	London, UK	In-person
Google I/O	May 2025	Virtual	Virtual
IBM Think	5-8 May, 2025	Boston, USA	In-person
GITEX Europe	21-23 May, 2025	Berlin, Germany	In-person
Dublin Tech Summit	28-29 May, 2025	Dublin, Ireland	In-person
Apple's Worldwide Developers Conference (WWDC)	June 2025	Cupertino, CA, USA	In-person / Virtual
websummit	Fall 2025	TBD	In-person
IFA Berlin	8-10 September, 2025	Berlin, Germany	In-person
GITEX Global	13-17 October, 2025	Dubai, UAE	In-person
AWS re:Invent	1-5 December, 2025	Las Vegas, USA	In-person



Want to stay ahead of the curve and  
**ENHANCE YOUR EXPERTISE**  
and know-how?

Join top-notch conferences tailored to your field.

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**FINANCE**

**HUMAN RESOURCES**

**MARKETING AND PRODUCT**

**CUSTOMER EXPERIENCE (CX) AND PERSONALIZATION**

**SALES, BUSINESS DEVELOPMENT, AND DIGITAL SALES**

**IT**

**OPERATIONS**

**STRATEGY**

**SUPPLY CHAIN AND PROCUREMENT**

**RISK MANAGEMENT**



## FINANCE

DISCOVER EMERGING TRENDS  
AND TECHNOLOGIES IN TODAY'S  
FINANCE LANDSCAPE



19 June, 2025  
Amsterdam, Netherlands  
In-person

GLOBAL FINANCIAL SERVICES  
NETWORKING EVENT



29 Sep - 2 Oct, 2025  
Frankfurt Germany  
In-person

FOR EVERYONE WHO'S ANYONE  
IN RISK MANAGEMENT



17-20 November, 2025  
London, UK  
In-person

Campus for Finance	15-16 January, 2025	Vallendar, Germany	In-person
SSO Network: Future of Finance & CFO Exchange	11-12 March, 2025	London, UK	In-person
AI in Finances Summit New York	15-16 April, 2025	New York, USA	In-person
Gartner CFO & Finance Executive Conference	20-21 May, 2025	National Harbor, USA	In-person
Money 20/20 Europe	3-5 June, 2025	Amsterdam, Netherlands	In-person
iFX Expo	18-20 June, 2025	Limassol, Cyprus	In-person
7 <sup>th</sup> Annual Artificial Intelligence in Financial Services	9-10 September, 2025	London, UK	In-person
The Money Show	12-13 September, 2025	Toronto, Canada	In-person
34 <sup>th</sup> EuroFinance International Treasury Management	15-17 October, 2025	Budapest, Hungary	In-person
CFO Forum Europe	19-20 November, 2025	Prague, Czechia	In-person
FX Markets Europe	December 2025	London, UK	In-person

## HUMAN RESOURCES

THE HUMAN RESOURCE MANAGEMENT  
CONFERENCE OF THE YEAR



25-27 April, 2025  
Madrid, Spain  
In-person

DRIVING PEOPLE WITH  
PURPOSE TO THRIVE



11-12 June, 2025  
London, UK  
In-person

WHO KNEW THE FUTURE OF  
WORK COULD BE SO MUCH FUN?



21-22 October, 2025  
Dubai, UAE  
In-person

World Class Workforce Transformation 2025	23-24 January, 2025	Frankfurt, Germany	In-person
HR Tech Europe	4-5 March, 2025	Amsterdam, Netherlands	In-person
HRcore LAB Summit	12-13 March, 2025	Barcelona, Spain	In-person
Future of HR	12-14 March, 2025	Virtual	Virtual
HRcore NORDIC	14-15 May, 2025	Copenhagen, Denmark	In-person
Employee Engagement Summit	22 May, 2025	London, UK	In-person
HR World Summit	20-21 May, 2025	Lisbon, Portugal	In-person
Global HR Summit	27-28 May, 2025	Istanbul, Turkey	In-person
HR Vision Amsterdam	4-5 June, 2025	Amsterdam, Netherlands	In-person
SHRM 25	29 Jun - 1 Jul, 2025	San Diego, USA	In-person
HR Technology Conference	16-18 September, 2025	Las Vegas, USA	In-person
Unleash World	21-22 October, 2025	Paris, France	In-person
Future of Work Europe	November 2025	London, UK	In-person



## MARKETING AND PRODUCT

WHERE THE FUTURE OF  
MARKETING COMES TO LIFE



18-20 March, 2025  
Vilnius, Lithuania  
In-person

THE FESTIVAL FOR THE  
DIGITAL UNIVERSE!



6-7 May, 2025  
Hamburg, Germany  
In-person

SCALING UP. DELVING DEEP.  
MARTECH IN FOCUS.



12-13 November, 2025  
London, UK  
In-person

SMX	18-19 March, 2025	Munich, Germany	In-person
Advertising Week Europe	1-3 April, 2025	London, UK	In-person
Reuters Events Strategic Marketing West	8-9 May, 2025	Los Angeles, USA	In-person
ATOMICON	10 June, 2025	Newcastle, UK	In-person / Virtual
International Social Summit	12 June, 2025	Barcelona, Spain	In-person
Cannes Lions	16-20 June, 2025	Cannes, France	In-person
Product Marketing Summit	3-4 September, 2025	San Francisco, USA	In-person
INBOUND 25	3-5 September, 2025	San Francisco, USA	In-person
Measure Camp	6 September, 2025	TBD, Czechia	In-person
AW Summit	8-10 September, 2025	Bucharest, Romania	In-person
DigiMarCon Europe	11-12 September, 2025	Amsterdam, Netherlands	In-person
DMEXCO	17-18 September, 2025	Cologne, Germany	In-person
Brand Week	November 2025	TBD	In-person
The MarTech Summit	12-13 November, 2025	London, UK	In-person

## CUSTOMER EXPERIENCE (CX) AND PERSONALIZATION

100+ HIGH-PROFILE CX  
PROFESSIONALS AND  
DECISION-MAKERS



3 April, 2025  
Berlin, Germany  
In-person

THE FUTURE OF  
CUSTOMER ENGAGEMENT



9 October, 2025  
London, UK  
In-person

SHAPING THE FUTURE OF  
BUSINESS LEADERSHIP



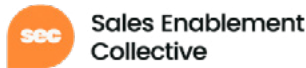
November 2025  
Dubai, UAE  
In-person

CX Summit	30 January, 2025	Athens, Greece	In-person
The Customer Show Asia	19-20 March, 2025	Singapore	In-person
Medallia Experience	24-26 March, 2025	Las Vegas, USA	In-person
ICEM Summit	26-27 March, 2025	Berlin, Germany	In-person
All4Customer	1-2 April, 2025	Versailles, France	In-person
14 <sup>th</sup> Annual CXS Summit	28-29 April, 2025	Toronto, Canada	In-person
CX Retail EU Exchange	19-20 May, 2025	London, UK	In-person
Forrester CX Summit EMEA	2-4 June, 2025	London, UK	In-person / Virtual
Customer Contact Week Europe	6-8 October, 2025	Amsterdam, Netherlands	In-person
Customer Success Festival	3-4 December, 2025	London, UK	In-person



## SALES, BUSINESS DEVELOPMENT, AND DIGITAL SALES

 GET UP-TO-DATE WITH THE LATEST INDUSTRY INNOVATIONS



14-15 May, 2025  
Amsterdam, Netherlands  
In-person

“ DISCOVER INNOVATIVE WAYS TO KEEP YOUR SALES FUNNEL THRIVING ”



21 May, 2025  
Antwerp, Belgium  
In-person

FOR REVENUE LEADERS & TEAMS



3 July, 2025  
London, UK  
In-person

Gartner CSO & Sales Leader Conference	20-21 May, 2025	Las Vegas, USA	In-person
RevOpsAF: 2025 Conference Europe	11-12 June, 2025	Berlin, Germany	In-person
INBOUND	3-5 September, 2025	San Francisco, USA	In-person
Nordic Business Forum	24-25 September, 2025	Helsinki, Finland	In-person
Sales 3.0 Conference	25-26 September, 2025	Virtual	Virtual
OUTBOUND	October 2025	Atlanta, USA	In-person
Surf & Sales Summit	5-9 October, 2025	Peniche, Portugal	In-person
Forrester B2B Summit EMEA	6-8 October, 2025	London, UK	In-person
National Sales Conference Birmingham	13 November, 2025	Birmingham, UK	In-person
Sales innovation Expo	19-20 November, 2025	London, UK	In-person
Sales Summit	19-20 November, 2025	Hamburg, Germany	In-person

## IT

LEARN, CONNECT, AND  
CREATE THE DIGITAL FUTURE



10-14 February, 2025  
Amsterdam, Netherlands  
In-person / Virtual

SIMPLIFY COMPLEXITY, AMPLIFY  
AGILITY, ACCELERATE INNOVATION



16-20 June, 2025  
Berlin, Germany  
In-person

THE ULTIMATE GATHERING FOR CTOs  
AND ASPIRING TECH LEADERS



September 2025  
Berlin, Germany  
In-person

IDC Middle East CIO Summit 2025	19-20 February, 2025	Dubai, UAE	In-person
Gartner CIO Leadership Forum	11-12 March, 2025	London, UK	In-person
CIO Insight Summit	12-13 March, 2025	Noordwijk, Netherlands	In-person
Cloud Fest	17-20 March, 2025	Europa-Park, Germany	In-person
Microsoft 365 Community Conference	6-8 May, 2025	Las Vegas, USA	In-person
Dell Technologies World	19-20 May, 2025	Las Vegas, USA	In-person
The Future of Everything Festival	28-29 May, 2025	New York, USA	In-person
Cisco Live! Las Vegas	8-12 June, 2025	Berlin, Germany	In-person
London Tech Week	9-13 June, 2025	London, UK	In-person
VMWare Explore USA	20-25 August, 2025	Las Vegas, USA	In-person
Gartner IT Symposium Xpo	10-13 November, 2025	Barcelona, Spain	In-person
European SharePoint, Office 365 & Azure Conference	1-4 December, 2025	Dublin, Ireland	In-person





## OPERATIONS

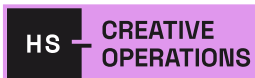


FOCUSED ON CONNECTING  
COOS TO EACH OTHER IN A  
DEEP SKILLS-BASED WAY

### COO CONNECT

12-14 March, 2025  
Vancouver, Canada  
In-person

CREATIVE VISION AND  
STRATEGY



28 March, 2025  
London, UK  
In-person



TWO DAYS,  
2,500+ EXECUTIVES



11-12 November, 2025  
Milan, Italy  
In-person

2025: A Year in Review	4-5 February, 2025	New York, USA	In-person
Process Improvement & Operational Excellence Summit	26-28 March, 2025	Amsterdam, Netherlands	In-person
SuperReturn CFO / COO North America	13-15 May, 2025	Chicago, USA	In-person
Fortune COO Summit	9-10 June, 2025	Scottsdale, USA	In-person
RevOpsAF 2025 Europe	11-12 June, 2025	Berlin, Germany	In-person
EURAM 2025	22-25 June, 2025	Florence, Italy	In-person
EuROMA	13-18 June, 2025	Milan, Italy	In-person
7 <sup>th</sup> International Conference on Future of Business, Management and Economics	27-29 June, 2025	Amsterdam, Netherlands	In-person

## STRATEGY

ADDRESSING UNSOLVED GRAND  
CHALLENGES: FIRMS, PLATFORMS  
& ECOSYSTEMS



21-23 May, 2025  
Palermo, Italy  
In-person



THE NEXT GENERATION OF  
MANAGEMENT IS HERE



16-18 September 2025  
Lisbon, Portugal  
In-person

“ SUPERCHARGE  
COMPANY GROWTH ”



STRATEGIC GROWTH  
FORUM 2025

Fall 2025  
Palm Springs, USA  
In-person

ESMA's Conference 2025	5 February, 2025	Paris, France	In-person
People First: Strategic Transformation	15-16 May, 2025	New York, USA	In-person
The Fortune CEO Initiative	Fall 2025	Riyadh, Saudi Arabia	In-person
Future Festival	23-25 September, 2025	Toronto, Canada	In-person
SMS 45 <sup>th</sup> Annual Conference	11-14 October, 2025	San Francisco, USA	In-person
World Business Forum	11-12 November, 2025	Milan, Italy	In-person
MIT Sloan CFO Summit	20 November, 2025	Cambridge, MA, USA	In-person



## SUPPLY CHAIN AND PROCUREMENT

THE FUTURE OF SUPPLY CHAIN  
& LOGISTICS IS HERE



10-12 February, 2025  
Las Vegas, USA  
In-person

AMPLIFYING PRODUCTIVITY,  
FUELING GROWTH



13-15 May, 2025  
London, UK  
In-person

EXHIBITION FOR DIGITALIZATION  
AND INNOVATION IN THE  
PROCUREMENT SECTOR



25-26 June, 2025  
Hamburg, Germany  
In-person

Procurement Success Summit	26 January, 2025	Bangkok, Thailand	In-person
10 <sup>th</sup> Annual Strategic Sourcing and Procurement MENA Summit	20-21 January, 2025	Dubai, UAE	In-person
World Class Supply Chain Risk Management 2025	23-24 January, 2025	Frankfurt, Germany	In-person
PROMAT 25	17-20 March, 2025	Chicago, USA	In-person
Supply Chain & Logistics Summit   Spring	9-12 April, 2025	Las Vegas, USA	In-person
The Total Supply Chain Summit	28-29 April, 2025	London, UK	In-person
Gartner Supply Chain Symposium / Xpo	19-21 May, 2025	Barcelona, Spain	In-person
ISM World	1-3 June, 2025	Orlando, USA	In-person
MULTIMODAL	17-19 June, 2025	Birmingham, UK	In-person
Supply Chain Europe	Fall 2025	Amsterdam, Netherlands	In-person
Procurement & Supply Chain Live	23-24 September, 2025	London, UK	In-person
ProcureCon Europe	23-25 September, 2025	Vienna, Austria	In-person
DPW	7-9 October, 2025	Amsterdam, Netherlands	In-person
100 CPO Summit	18 November, 2025	Dubai, UAE	In-person

## RISK MANAGEMENT

ALFI EUROPEAN RISK  
MANAGEMENT CONFERENCE



12 June, 2025  
London, UK  
In-person



ADDRESSES THE CRITICAL  
CHALLENGES FACING FINANCIAL  
INSTITUTIONS



June 2025  
Amsterdam, Netherlands  
In-person



CHANGE THE WAY YOU THINK  
ABOUT RISK



17-18 June, 2025  
London, UK  
In-person

RiskWorld	4-7 May, 2025	Chicago, USA	In-person
The 14 <sup>th</sup> Annual Risk Americas	20-21 May, 2025	New York, USA	In-person
Gartner Security & Risk Management Summit	9-11 June, 2025	National Harbor, USA	In-person
ISF World Congress	25-28 October, 2025	Prague, Czechia	In-person
Risk Minds International	17-20 November, 2025	London, UK	In-person
Risk Evolve	TBD 2025	London, UK	In-person

## We are Executive Search.

**Business Intelligence is fully integrated into our operations and practices.** We consistently monitor and analyze trends within our leadership community.

**We are in the process of developing a tool based on Artificial Intelligence,** designed to forecast the success of a leader in a particular role and business, aligning with the company's culture and values.

**A crucial component of our operations involves comprehensive psychological testing,** aimed at evaluating and enhancing leaders while facilitating their successful integration. Collaborating with colleagues from INSEAD, Anderson Willinger has identified vital areas, including personality traits, essential for navigating organizations amidst today's turbulent times, whether through external recruitment or internal promotion. Leveraging this insight, the AW team has curated top-tier global tools to discern the current status of both the company and its leaders, pinpointing critical areas for development.

We not only provide our clients with assistance in setting a strategy and selecting key executives; **we also serve as partners in educating and inspiring top management about current global trends.**

**In addition to our market research on Executive Education, here is a list of our premium workshops.**

- AI, People Analytics, Data Analysis and use of CHatGPT for HR Directorship
- AI, People Analytics for CEOs
- Positive Intelligence Workshop
- Leader 'Shadows Workshop

## TRENDS FROM OUR LEADERSHIP COMMUNITY

2024



2023



## TRENDS FROM EXECUTIVE EDUCATION

2024



2023



## ANDERSON WILLINGER SEMINAR 2025



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### CONTACT US

e: [care@andersonwillinger.com](mailto:care@andersonwillinger.com)  
m: +420 731 440 081  
[andersonwillinger.com](http://andersonwillinger.com)

### Lucie Teisler

Partner  
e: [teisler@andersonwillinger.com](mailto:teisler@andersonwillinger.com)  
m: +420 731 440 080

### Zuzana Javořiková

Project & Data Science Lead  
e: [javorikova@andersonwillinger.com](mailto:javorikova@andersonwillinger.com)  
m: +420 731 440 084

### Klára Zelinková

Senior Research Associate  
e: [klara.zelinkova@andersonwillinger.com](mailto:klara.zelinkova@andersonwillinger.com)  
m: +420 731 440 081